

LANCASTER PRINTERS FAIR SPONSORSHIP OPPORTUNITIES

\$2,500 — Event Sponsor

Sponsor's name added to event title:

Lancaster Printers Fair presented by Sponsor's Name

- A certificate with your business or organization name from Guinness stating that you helped set a World Record
- Photos of you receiving the certificate with the Guinness judge
- A framed 12" x 12" section of the World Record printing
- All press releases, communications, mailings and email communication include "World Record Sponsored By (your business or organization)"
- Six social media posts on all of our platforms leading up to and following the event that would specifically feature your business or organization
- Ad, logo, contact information and link on fair website
- Full page color ad in program
- Booth at fair (10' x 10') - 10' x 10' canopy + table & chairs

\$1,000 — Event Sponsor

- Sponsor's name added to event.
- A certificate with your business or organization name from Guinness stating that you helped set a World Record
- All press releases, communications, mailings and email communication include "World Record Sponsored By (your business or organization)"
- A framed 12" x 12" section of the World Record printing
- Ad, logo, contact information and link on fair website
- 1/2 page color ad in program
- Will appear on all press releases, communications, mailings and eBlasts
- Booth at fair (10' x 10')

\$500 — Event Sponsor

- Table at event
- Name, logo, contact information and link on fair website
- 1/4 page color ad in program
- All press releases, communications, mailings and eBlasts will include sponsor's name

\$100 — Patron Sponsor

- Name, contact information and link on fair website and 1/8 page color ad in program